



**ADVANTAGE**  
**HEALTH CARE - INDIA 2022**

6<sup>th</sup> International Summit on Medical Value Travel

12<sup>th</sup> - 14<sup>th</sup> December 2022

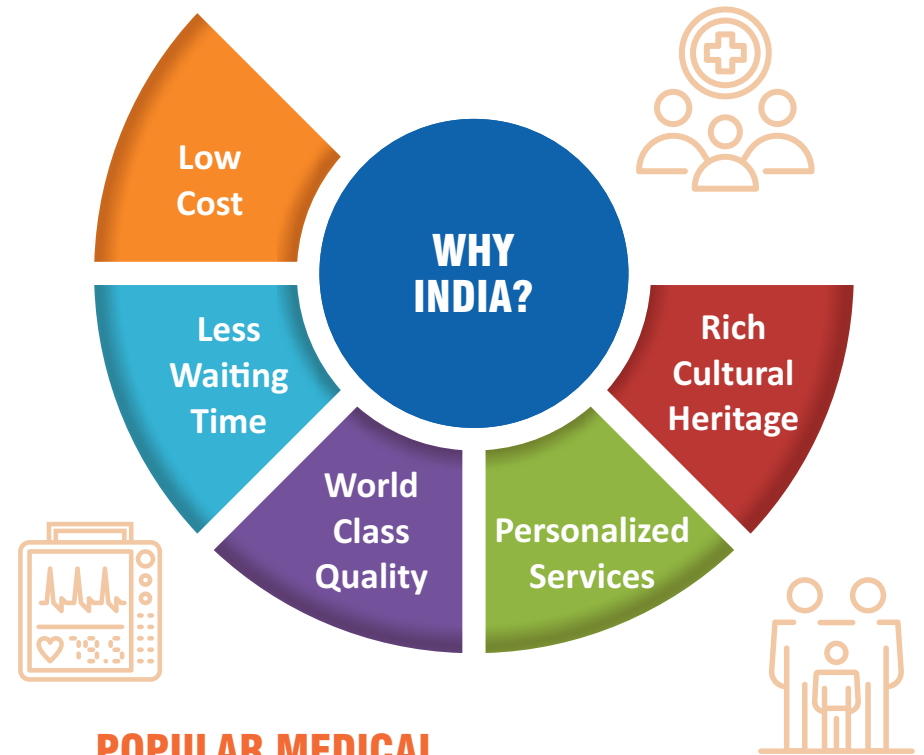
Pragati Maidan, New Delhi



[www.ahcindia.in](http://www.ahcindia.in)

## INDIA - THE NEW HUB OF MEDICAL TOURISM

- India has emerged as a major hub for world-class health care and wellness services.
- Combination of high skilled/trained doctors, low cost, international quality standards, advanced health care technologies with alternate health & wellness services has made India a popular destination of medical tourism.
- The number of tourists visiting India for medical purpose has increased substantially in the last two years from 4.95 lakh in 2017 to 6.97 lakh in 2019.
- India is considered a hub for cardiac care (bypass surgery), hip arthroplasty, knee replacement and heart transplant due to the affordable cost and high quality.



## POPULAR MEDICAL TREATMENTS IN INDIA

The most demanded health care services worldwide includes cancer/oncology, orthopaedic, neurological diseases, cardiology, ophthalmology, elective surgery, fertility treatment, etc. India has emerged as one of the popular destination for the treatment of cancer and heart diseases. Presence of top oncologists is making India a truly international and world class cancer treatment destination at affordable cost. There are some best oncologists and cancer hospitals in India which are recognised worldwide for its quality.



## WELLNESS SERVICES IN INDIA

Apart from the modern mainstream medical treatment, India is much popular for the alternate systems of medicine like Ayurveda, Yoga, Naturopathy, Unani, Siddha and Homeopathy. With the growing consciousness about health and fitness among people, several health and wellness companies in India have come up with the notion of health management. There are some very popular health and wellness companies in India which are working for overall mental and physical health to make India a happy and healthier country.

Currently, the industry comprises a range of segments - alternative medicine, nutrition, preventive and personalized health, workplace wellness, yoga and fitness. Indian wellness industry is expected to hit a whopping 1.4 trillion rupees by 2022 according to various reports and surveys. The sector has a potential to generate over 3 million job opportunities. India is the second largest exporter of Ayurveda and alternative medicine in the world.



## FACTORS MAKING INDIA AN IDEAL SPOT OF MEDICAL TOURISM

### Affordable Cost and latest Health care

- Treatment in India costs around one-tenth of that of treatment in the United States or the United Kingdom. The best cancer treatment in India can cost around 1/5th to 1/8th as compared to the developed nations.
- India as a healthcare destination also offers quality Travel & accommodation services at an affordable cost.

### World-class, standardized & Quality care

- Presence of world-class hospitals and high-skilled medical professionals with international accreditation & fluency in English.
- Most of the doctors and surgeons at Indian hospitals are trained or have worked at some of the medical institutions in the developed nations.
- India has world's best Nurses.
- Latest medical and diagnostic equipments are available at Indian hospitals.

### Quick Service

- Visa-on-arrival & e-medical visa facility has been initiated allowing foreign nationals to stay in India for short term medical treatment.
- Separate counters at major Indian airports to facilitate medical value travel in India.
- No waiting time for foreign patients in Indian Hospitals facilitating quick service.

### Post retreatment Service

- India is also providing post retreatment recovery service to foreign patients with therapies like Ayurveda, Naturopathy and Yoga.



## SALIENT FEATURES

- The sixth edition of International Summit on Medical Value Travel being organized in India for promoting services exports from India
- Exhibition to present and promote exclusive medical services and expertise
- Opportunity for the State Governments to showcase their health care & wellness industry
- Provide excellent brand visibility to exhibitors
- International Conference on Medical Value Travel
- Reverse Buyer-Seller Meeting and planned B-2-B sessions with hosted buyers from more than 70 identified countries of Africa, Middle East, CIS and Asia (including SAARC)
- Organized Hospital Visits by State Governments for the visiting foreign delegations to provide them utmost exposure of the Indian hospital infrastructure
- Indian healthcare providers and Global healthcare stakeholders on one platform
- Regulators meet will be organised during the event in which the Regulators will be invited for G2G interaction
- B-2-B meetings and tie-ups with hospitals and health care centres
- Showcasing AYUSH sector
- Innovations Pavilion
- Patient Experience Talk, Celebrity Health Talk
- Showcase training capabilities of India in medical, pharma and nursing sector. Engage with international partners for imparting training courses and short education programs
- Training and development of programs for allied medical staff through Indian medical universities and skill development missions
- Establish global business contacts and connects
- Sign business cooperation agreements with international stakeholders sending patients to India

## BENEFITS OF B2B MEETINGS



**SELECT WHO YOU  
WOULD LIKE  
TO MEET**



**PRESENT YOUR PRODUCTS /  
SERVICES IN A PRIVATE  
ENVIRONMENT**



**NETWORK FACE TO  
FACE WITH KEY  
STAKEHOLDERS**



**BUILD RELATIONSHIP  
WITH POTENTIAL  
BUSINESS PARTNERS**



## EXHIBITOR PROFILE

- Hospitals
- Super Specialty Services
- Ortho Care / Joint Replacements / Neuro Centre / Spinal Injury / Organ Transplant / Cardiac Surgery / Oncology Treatment
- Cosmetic Surgery Centres
- Eye Hospitals
- Dental Clinics
- Ayurvedic and Unani Hospitals
- Yoga & Rejuvenation Centres
- Naturopathy Hospitals
- Physiotherapy Centres
- Post-operative Care Centres
- Panchkarma Centres
- SPA Centres
- Fitness & Wellness Centres
- Medical Education Universities / Institutions
- Nursing Training Colleges
- Pharma Education Institutes
- Medical Insurance Companies
- Third Party Administrators (TPAs)
- State Govt. Tourism Departments
- Hotels
- Airlines
- Tour and Travel Operators
- Medical Tourism Facilitators

## VISITOR / DELEGATE PROFILE

- International Hospitals
- Prospective Medical Tourists
- Govt. Organizations / Bodies
- Insurance Companies
- Travel & Tour Operators
- Hotels & Hospitality Industry
- Doctors and Medical Experts
- Medical Journalists
- Medical Tourism Organizations
- International Medical Associations
- Fitness Centres
- Clubs
- Clinics
- Investors

## ADVANTAGE HEALTH CARE INDIA 2019 - HIGHLIGHTS

**213**  
TOTAL  
EXHIBITORS

**72**  
COUNTRIES

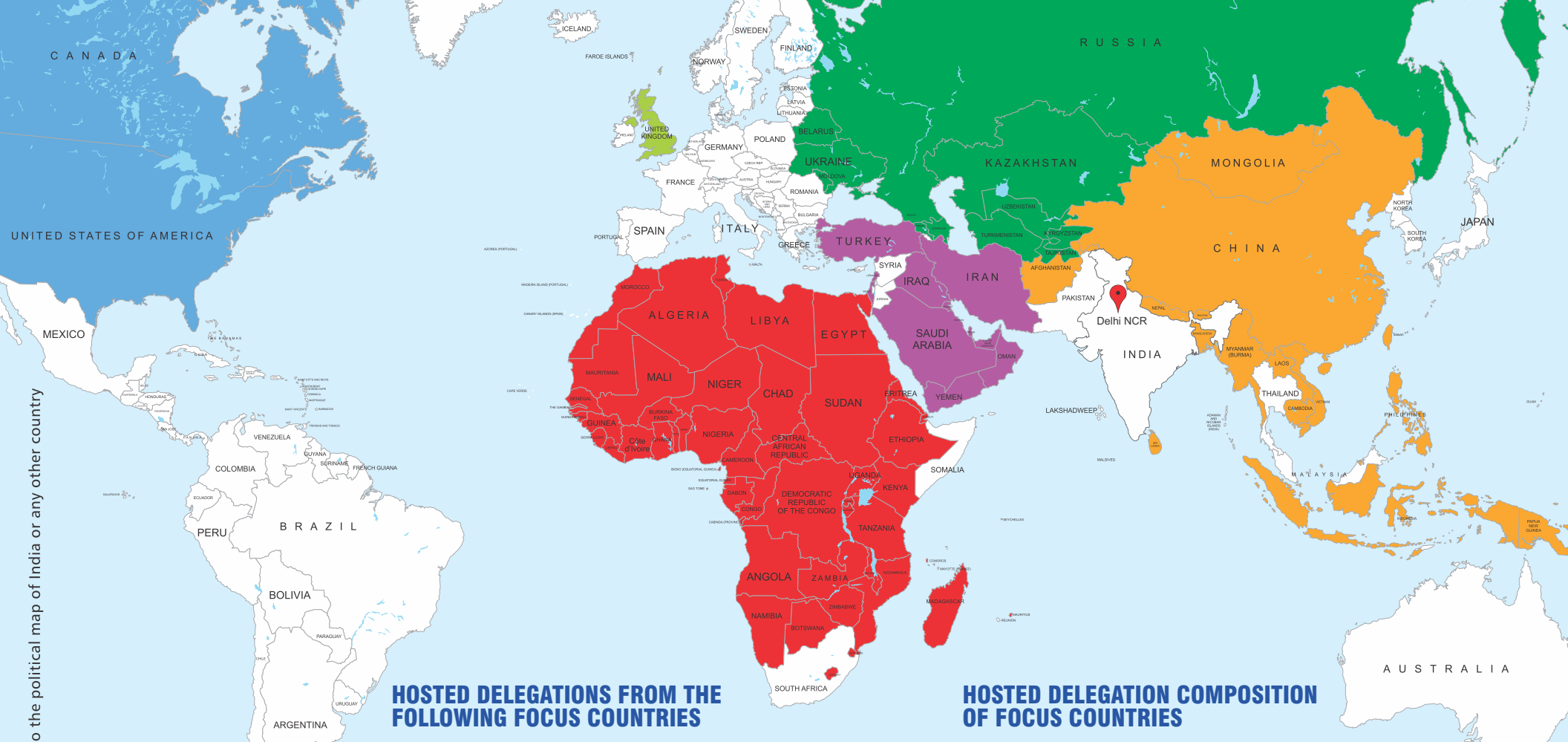
**45+**  
SPEAKERS

**511**  
FOREIGN HOSTED  
BUYERS

**5000+**  
BUSINESS  
VISITORS

**10000+**  
B2B  
MEETINGS

\*The pictorial representation does not purport to the political map of India or any other country



- AFRICA
- CIS COUNTRIES
- DEVELOPING ASIA
- MIDDLE EAST
- USA & CANADA
- UK

### HOSTED DELEGATIONS FROM THE FOLLOWING FOCUS COUNTRIES

Algeria, Armenia, Azerbaijan, Bahrain, Bangladesh, Belarus, Benin, Bhutan, Botswana, Brunei Darussalam, Burkina Faso, Burundi, Cambodia, Cameroon, Canada, Chad, China, Cyprus, D. R. of Congo, Egypt, Ethiopia, Fiji, Gabon, Gambia, Georgia, Ghana, Guinea, Indonesia, Iran, Iraq, Israel, Ivory Coast, Kazakhstan, Kenya, Kuwait, Kyrgyz Republic, Laos, Lebanon, Lesotho, Liberia, Libya, Madagascar, Malawi, Maldives, Mali, Mauritius, Moldova, Mongolia, Morocco, Mozambique, Myanmar, Nepal, Niger, Nigeria, Oman, Papua New Guinea, Philippines, Republic of Congo, Qatar, Russia, Rwanda, Saudi Arabia, Senegal, Seychelles, South Sudan, Sri Lanka, Sudan, Tajikistan, Tanzania, Togo, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, USA, Uzbekistan, Vietnam, Yemen, Zambia, Zimbabwe.

### HOSTED DELEGATION COMPOSITION OF FOCUS COUNTRIES

- CEOs of leading private hospitals
- Presidents of medical associations
- Heads of Government hospitals
- Government officials from Ministry of Health who approve cases for medical travel abroad
- Medical insurance company officials
- Medical travel facilitators
- Medical trade journalists
- Medical devices dealers / importers
- Insurance TPAs
- Wellness Tour Operators
- Wellness Travel Agents
- Wellness Media Journalists

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## ORGANISERS

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### DEPARTMENT OF COMMERCE, MINISTRY OF COMMERCE AND INDUSTRY, GOVERNMENT OF INDIA

The Department of Commerce formulates, implements and monitors the Foreign Trade Policy (FTP) which provides the basic framework of policy and strategy to be followed for promoting exports and trade. The Trade Policy is periodically reviewed to incorporate changes necessary to take care of emerging economic scenarios both in the domestic and international economy. Besides, the Department is also entrusted with responsibilities relating to multilateral and bilateral commercial relations, Special Economic Zones, state trading, export promotion and trade facilitation, and development and regulation of certain export oriented industries and commodities.



### FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY

FICCI is the voice of India's business and industry. Established in 1927, it is India's oldest and largest apex business organization. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

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## SUPPORTING ORGANISATIONS

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### MINISTRY OF AYUSH, GOVERNMENT OF INDIA

The Ministry of AYUSH (Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy) lays emphasis on up-gradation of AYUSH educational standards, quality control and standardization of drugs, improving the availability of medicinal plant material, research and development and awareness generation about the efficacy of the system, domestically and internationally.



### MINISTRY OF EXTERNAL AFFAIRS, GOVERNMENT OF INDIA

The Ministry of External Affairs (abbreviated as MEA) is responsible for the conduct of India's relations with foreign countries. The Ministry is also responsible for the country's representation in the United Nations and advise other Ministries and State Governments while dealing with foreign governments or institutions.



### MINISTRY OF HEALTH & FAMILY WELFARE, GOVERNMENT OF INDIA

The Ministry of Health & Family Welfare comprises the Department of Health & Family Welfare & Department of Health Research. Directorate General of Health Services (Dte.GHS) is attached office of the Department of Health & Family Welfare and has subordinate offices spread all over the country. The DGHS renders technical advice on all medical and public health matters and is involved in the implementation of various health services.



### MINISTRY OF TOURISM, GOVERNMENT OF INDIA

The Ministry of Tourism is the nodal agency for the formulation of national policies and programs and for the co-ordination of activities of various Central Government Agencies, State Governments/UTs and the Private Sector for the development and promotion of tourism in the country.



### SERVICES EXPORT PROMOTION COUNCIL (SEPC)

Set up by the Ministry of Commerce & Industry, Government of India, SEPC is an apex trade body to facilitate service exporters of India and serves as a platform for interaction between service exporters and policy makers. SEPC has been instrumental in promoting the efforts of Indian service exporting community since 2006.

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## STRATEGIC ORGANISATION

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### NATIONAL ACCREDITATION BOARD FOR HOSPITALS & HEALTHCARE PROVIDERS (NABH)

NABH is a constituent board of Quality Council of India, set up in year 2006 to establish and operate accreditation programme for healthcare organizations. NABH has designed an exhaustive healthcare standard for hospitals and healthcare providers. NABH aims at streamlining the entire operations of a hospital. Its standards have been accredited by ISQUA, the apex body accrediting the accreditors hence making NABH accreditation at par with the world's leading hospital accreditations.

## PARTICIPATION FEE

### EXHIBITION

Standard Booth	9 sq.m.	INR 1,50,000/-	US\$ 3000
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(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)

\*Taxes as applicable

### CONFERENCE

Delegate Fee	INR 10,000/- per Person	US\$ 200
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\*Taxes as applicable

#### Contact:

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